

ISLE OF IOWA PARROT HEAD CLUB

7-17-2012

BOARD MEETING MINUTES

Present Board Members

Deanna Jackman-Steggall
Randy Havlik

Gerald Ptacek
Bart Mason

Tom Whiting
Saul Herrera

Deb Rassler

Absent

Gordy Smith

Steve Robe

Minutes of Last Meeting

Minutes from the June 19th 2012 Board meeting accepted

May Newsletter Deadline: Sunday July 8th.

Newsletter articles should be sent in an e-mail if possible to Deanna Jackman-Steggall. Any article NOT received by this date will not be in the newsletter!

Deanna's Expectations

At this point, Deanna does not have any.

Treasurer's Report

Treasure report from 6/1/2012 through 6/30/2012 will be brought to the next meeting due to Steve MIA or on Vacation. The beginning balance as of 5/1/2012 was \$2,728.81.

Membership Report

The club currently has 215 members. Bart said the number has gone up, but he did not have the full list and will have it at the next meeting and let Deanna know so she can add them on the Birthday list. Bart also said that he has purchased and assembled with flyers the new membership table for Randy to keep at this time and bring to functions. All had approved the purchase of the club table at the previous meeting..

Club Events.

Deanna sent in the midterm report.

Deanna said she is still working on the newsletter.

For the Uptown Friday Night beer pouring, Randy will put out a list at this week's meeting for the sign up.

Gerald said we still need a lot of people to sign up for the Kernels ball game night.

Randy did not say if he talked with the Blues Society about the extra cost for the credit card machine from the Chili Challenge. Steve was going to let Randy know the total of the extra fees our club paid. New member party will be held in the fall and a date will be decided at the next meeting.

Deanna has not heard back from Waypoint or the Honor Flights to receive their checks from the Des Moines tailgate party. |

Bart said he will have the final amounts on the next treasure report from the Dubuque bus trip and the Des Moines Tuesday on the Island trip.

Bart asked about having another bus trip for the Des Moines Phlocking. Randy will put out a sign up sheet to see if enough people are interested to get a bus.

Gerald will check on open dates for the club Christmas Party at the Legion.

The Coralville parade on the 4th of July went great, but it was very hot.

The Solon Beef Days Parade is the Saturday July 21st. Randy recommended someone wearing the cheeseburger outfit. Randy said he has the music ready.

The Alzheimer's Walk is starting at Greene Square Park and will have a signup sheet at a later date.

For the Linn County Heart Walk Randy said 1 person signed up to wear JB so they will be able to hand out pamphlets.

The board approved beads bought for the Retirement Center Oaknoll in Iowa City for their Beach Party on Saturday, Aug 18th.

Randy asked if we could approve beads bought for all parades. Deb brought up the amount the club is spending when we will have cost coming up for the phlocking. Gerald said the club has enough to cover all the expenses and the majority of the board agreed the cost is not a problem and agreed on 2 cases of beads bought for now to cover the Retirement Center party and the next parade this year.

Randy asked if there will be a group area at the Alpine concert to meet at. Tom said a few have the parking passes and will try to go in together and park together to have an area saved.

Phlocking updates:

Deanna said she will send Bob Randklev the information for updating the website for the Phlocking. Deanna will also let him know the updates of the charities so Bob can set up PayPal. Bart said he did

send Bob the Phlocking poster.

Jim Roman is checking with the Clarion to see if we can build a decorative entrance that night.

All the committees have been meeting and have been going well.

Bart said he has talked with HyVee, Ponchero's and Collins Credit Union for Sponsorship.

Saul said he will check with Julie to see if she has any advice about getting sponsorship.

Bart said since Heather is working for the Titans, he is going to see if Heather can talk with the Titans to see if their cheerleaders would come and sell 50/50 raffle tickets that night.

Bart has a press release ready and has been talking with Keith about advertising with the radio stations.

Randy will check with Tracy to see if she will paint a chair again for the Phlocking auction. We all approved the club buying it and giving her 2 free tickets to the Phlocking for exchange for her hauling it and painting it. We decided on a theme of "Off to see the lizard" to decorate the chair.

Steve is checking with Green Woman for a Phlocking T-shirt design.

Bart handed out an old sheet for a sponsorship handout to solicit. Bart will revise the sheet after discussing ideas and all the board approved.

Example:

- 1) Friend Level Sponsorship: \$99.00 and under, they will have their name on the sponsorship list at the entrance.
- 2) Pirate Level Sponsorship: \$100.00, they will have their name on the sponsorship list at the entrance and receive 2 tickets to the Phlocking.
- 3) Paradise Sponsorship: \$250.00, they will have their name on the sponsorship list at the entrance, they will receive 6 tickets to the Phlocking, they will have the opportunity to purchase up to 10 additional Island Fever Phlocking tickets at \$10.00 a ticket and they can place information about their business on the tables.
- 4) Parrot Level Sponsorship: \$500.00, they will have their name on the sponsorship list at the entrance, they will receive 8 tickets to the Phlocking, they will have the opportunity to purchase up to 20 additional Island Fever Phlocking tickets at \$10.00 a ticket, they can place information about their business on the tables, their names will be mentioned during band breaks, their name and logo will be on the event posters and they will have a reserved table for 8.

One Particular Harbor

August 1st is Thomas Park.
September 5th is at Jones Park.

Next Board Meetings

Aug 14st Gordy
Sept 18th Tom
Oct 16th Gerald
Nov 20th Deb

50/50 raffle

Charities for the quarterly raffle are extended since our year now goes until the end of 2012.
1st quarter 2011: (June, July and August) Cedar Valley Humane Society) (Raffles made \$229.00)
2nd quarter 2011: (September, October and November) HACAP adopt a family
1st quarter 2012: (December, January, February) Iowa City Free Medical Clinic.
2nd quarter 2012: (March, April, May, June) World War II Eastern Iowa Honor Flights
3rd quarter 2012: (July, August, September) Alzheimer's
4th quarter 2012: (October, November, December) Linn County and Johnson County Food Bank.

Next Monthly Meeting

August 16th 2012 at the Fieldhouse Downtown.

Next Board Meeting

The next Board meeting will be held at Gordy's house on August 14th, 2012.

Respectfully Submitted: 7/13/12
Deb Rassler
Secretary, IIPHC