

ISLE OF IOWA PARROT HEAD CLUB

August 13, 2013

BOARD MEETING MINUTES

PRESENT BOARD MEMBERS

Bart Mason
Gerald Ptacek
Penny Holthaus
Steve Robe
Randy Havlik
Tina Hansen
Tom Whiting
Sue Anderson

ABSENT BOARD MEMBERS

Deanna Jackman-Steggall

NON-BOARD PRESENT

Paula Eifler
Dave Anderson

MINUTES OF THE LAST MEETING

Minutes from the July, 2013 Board meeting were approved.

TREASURER'S REPORT

The Treasurer's Report for the period of 07/01/13 through 07/31/13 was presented by Steve. The beginning balance on 07/01/13 was \$5,516.42. Expenses totaled \$806.01. Total income was \$1,348.25. The ending balance on 07/31/13 was \$6,058.66. This report was unanimously approved by the Board.

PA/SOUND SYSTEM PURCHASE

The Board discussed purchasing a generator to run the PA system during parades and other events. We decided to keep looking.

T-SHIRT INVENTORY/REPURCHASE

The cost for club shirts like the ones that we have would be \$13.44 each. Tom said that we have less than a dozen club shirts left. We voted to get more club shirts. Dave will get a quote for can koozies using our parrot on the island design. We would like to add the option of purchasing a club shirt on the membership form. We discussed possibly giving a free koozie to new members.

MEMBERSHIP MONTHLY MEETING LOCATION

Gerald said that Checkers will keep the volumes down on the T.V.'s. The area where we will have the meeting seats 45 to 50 people. They have good food and decent prices. We plan to have Thom Shepherd perform there. They also have a party area outside behind the building. If all goes well, we will meet there each month.

Checkers will also do drink specials the morning after the Phlocking. They have a party bus. We can even have a Pre-Pre-Party at Checkers if we wanted to.

MEMBERSHIP APPRECIATION

We will have our Membership Appreciation at our September meeting at Checkers.

Responsibilities at this event will be as follows....

Phlocking Ticket sales – all Board members.

Announcements – Bart and Gerald

Raffle/Donation Buckets- \$100 will go the Alzheimers for the quarter. The remaining balance will go to the club for music.

We plan to give prizes. Landshark items, coupons from McDonald's and Burger King, a club t-shirt, booze. Bring these items to the next meeting to give away.

WILTON UPDATE

Our club received a proposal for a parrot head fundraiser. This would consist of a street party. Admission would be \$5.00 per person. Our club would promote it. "Tropiclosion", a band from Chicago would play. One of its members is a former member of the Beach Bum Band. There would be a bag tournament. This idea was proposed by a businessman from Wilton and he has done a lot of this before. He said that he would like this event to be this fall. The Board decided that although this sounded like a great opportunity, we are working on the Phlocking and would not have time to prepare for this event with such short notice. We would rather an event like this for next year.

CLUB APPEARANCE OPPORTUNITIES-

We voted to promote the Phlocking at two Hawkeye games while people are tailgating. August 31 (meet 9 a.m. at Bart's and promote 10 a.m. to 1 p.m.) and September 7 (meet at Bart's at 7:30 a.m. and promote 8 to 11 a.m.). Randy will do sign-up sheets for these events.

We chose not to participate in the Oktoberfest Parade and the Swamp Fox Parade.

2013 ISLAND FEVER PHLOCKING BOARD BUSINESS

Dog tags/other merchandise- Sandy Smith had talked to Bart about getting dog tags to put in the goody bags. The tags will say, "Isle of Iowa Salutes Our Veterans". They are silver dog tags on a chain and on Logotags.com which has decent prices when compared to others. Bart will refer this website to Sandy.

Live Auction Items- The following items will be in the live auction: Adirondack chair, Time share, Landshark Guitar, Honor Flight Guardian Opportunity (with a \$550.00 minimum bid) and Kernel's Tropical Jersey.

Bucket Raffle- The Board voted to have a Bucket Raffle at the Phlocking which would feature five items. So far, three items selected are: Liquor Chiller, Cordless Concoction Maker (if there is no Honor Flight Guardian Opportunity in the Live Auction, the Concoction Maker will become a Live Auction item). White Landshark Cooler. There will be 5 buckets – one for each item. Tickets can be purchased and dropped into whatever buckets that the participant chooses. Winners will be drawn and posted for all to see. Tickets in each bucket can be counted to see which items attracted the most tickets.

"Show You Care"- Our Phlocking has been chosen by KCRG to be featured on "Show You Care". It will air during the three weeks leading up to the Phlocking.

CEDAR RAPIDS FARMER'S MARKET

We will promote our club and the Phlocking at Green Square Park for the Farmer's Market on Sept. 21 from 7 a.m. until noon. We will sell Phlocking tickets, have music and J.B. The Board voted for our club to participate in this last month. Randy will prepare a sign-up sheet.

2014 ISLAND FEVER DATE SELECTION

Our date for the 2014 phlocking will be on October 4, 2014.

In 2015, we need to keep in mind that the BIG 10 expands and we may need to change the phlocking to a different time of the year.

MEMBERSHIP REPORT

The membership report was presented by Tina. We have 59 couples, 36 singles, 5 band members and 35 parakeets for a total of 194 members.

Whenever we get a new member application in the mail, Penny will be responsible for sending e-mails to the Board to provide them the new member's name, date of birth and their e-mail address.

SOCIAL DIRECTOR'S REPORT

Randy said that 25 people showed up at OPH at Jones Park.

SOCIAL MEDIA

Our club has 563 likes on Facebook.

BUFFET NIGHT AT THE KERNELS

Gerald said that there were 87 people who attended from our group. Gerald gave Steve money for the tickets.

HOUSE CONCERT/CLUB PERFORMANCE POSSIBILITIES

Bart said that we need to think about scheduling musical entertainment for our club's birthday next year.

SMART PHONE CREDIT CARD READER

Tina brought a smart phone credit card reader to the meeting and suggested that we get one or two of them to use at the Phlocking. Steve will check our Pay-Pal account to see if we can get a second credit card reader.

The meeting was adjourned.

QUARTERLY CHARITIES

	Quarter 3	Quarter 4
Charity	Alzheimer's Association	Linn & Johnson County Food Banks

CLUB CALENDAR

Quarter 3	August	September
OPH Date	08/07/13	09/04/13
Location	Jones Parkview Pavilion	Thomas Park Green Pavilion
Board Meeting	08/13/13	09/10/13
Location	Mason	Havlik
Monthly Meeting	08/15/13	09/19/13
Location	Checkers	Checkers
Phlocking Meeting	08/19/13 Smuggler's Wharf	09/09/13 Shuey's & 09/23/13 Clarion

Quarter 4	October	November	December
OPH Date
Location
Board Meeting	10/08/13	11/12/13	12/10/13
Location	Anderson	Robe	Mason
Monthly Meeting	10/17/13	11/21/13	12/19/13
Location	Checkers	Checkers	Checkers
Phlocking Meeting	10/07/13		