

ISLE OF IOWA PARROT HEAD CLUB BOARD MEETING MINUTES

2/20/18

Meeting started at 6:15pm

Board Members

Present:

Bart Mason
Gerald Ptacek
Steve Robe
Steve Douglas
Randy Havlik
Robin Level
Deb Ptacek
Garry Joseph

Minutes of Last Meeting

- January minutes were approved as reported.

Treasurer's Report

- January report – Approved.

Membership Report

- 5 new memberships/renewals this month.

Social Director's Report

- OPH
 - March OPH @ Rocky O'Briens in North Liberty on 3/7 at 6:00pm.
- Margarita Day celebration @ CJ's beginning at 5:30pm.

Club Communications

- Received signed documents from Economic Development Council.

Chili Challenge

- Check presentation at next Club meeting. Invite charities to attend.
- Start recruiting committee members for next year's event.
- Look into changing our charity to the Boys/Girls Club.

Club Baskets

- HDD – Bart will coordinate.
- THR – Garry will coordinate.

Club Birthday Party

- May 12th or 19th.
- Sponsor Pub crawl again in NewBo/Czech Village.
 - Date of Pub crawl dependent on availability of room at Chrome Horse/other venue for get together after pub crawl.
 - May 19th start time would be 30 minutes before Houby Days parade.

Review of Monthly Meeting Locations

- January meeting @ Safari Lounge.
 - Open area with no meeting room.
 - Noise from bar patrons could become an issue.
 - Great food and is an ideal location for OPH but not Monthly meeting.
- February meeting @ Back Pocket
 - Nice layout upstairs but open to rest of bar/restaurant.
 - Use of PA during meetings would intrude on other customers.
 - Still an option but not ideal.
- March meeting scheduled for the Chrome Horse in New Bo @ 6:00pm on 3/15.
 - They have a separate room for meeting/functions.
 - If room works for March meeting. Explore reserving for the remainder of the year.

50/50 Charities

- Discussed which charities the club should support in 2018.
- Reach out to the four charities selected to see if they're interested in talking to the club at a monthly meeting.
- Charities selected for 2018.
 - IC Animal Shelter – Steve R.
 - Shelter House – Steve R.
 - Cedar Valley Humane Society – Robin L.
 - Freedom Foundation (Veterans Food Pantry) - Gerald

Highway Cleanup

- Highway cleanup set for April 22nd.
- Set up on line account with Iowa DOT for renewing Adopt-A-Highway agreement.

Des Moines Concert Details

- There may be an opportunity to Partner with Hy-Vee/Wells Fargo for pre-concert tailgate again.
- Club ticket requests are due to Bart by noon on Feb. 26th.
- Hope to accommodate all ticket requests but may have to look at Parrot Points to resolve any ticket shortages.

Surf Ballroom Update & Actions

- Isle of Iowa will continue to control VIP ticket sales until gone (approx. 200)
 - Have 182 VIP tickets sold to date.
- Entertainment lineup is complete.
 - Peter Mayer Group announcement is pending, waiting for release of Buffett's final summer concert schedule.
- 2 Silent Auctions are envisioned with 25 baskets each day.
- Explore design/costs of T-shirts for the event.
 - Surf logo on front with full listing of the performers on the back.
 - Explore color on front/one color on back to reduce costs.
- Discussed potential need for several committees.
 - Merchandise – to handle/coordinate VIP goody bags, bling and T-shirt sales.
 - Hospitality – to coordinate with Hotels and possible shuttle service to the Surf.
- Partnerships
 - Sponsorships and Advertising
 - New Island Fever Showcase Event Guide Pricing distributed to the Board for use in approaching potential sponsors/advertisers.

- Chamber of Commerce
 - Friday night at the Band Shell in downtown Clear Lake.
 - Chamber will coordinate with local food trucks for the event.
 - Opportunity for Entertainer to play in several local bars later in the evening.

Club Shirts and Merchandise

- Look into reordering club shirts.
- Use same design as 20th birthday but remove the dates.
- Check with Tina to see about using same vendor in order to save on setup costs.

Meeting Adjourned at 8:40 pm. Minutes Submitted by Steve Douglas 2/23/18