

# ISLE OF IOWA PARROT HEAD CLUB BOARD MEETING MINUTES

3/21/18

Meeting started at 6:50pm

## **Board Members**

### **Present:**

Bart Mason  
Gerald Ptacek  
Steve Robe  
Steve Douglas  
Randy Havlik  
Tina Hansen  
Robin Level  
Deb Ptacek  
Garry Joseph

## **Minutes of Last Meeting**

- February minutes were approved as reported.

## **Treasurer's Report**

- February report – Approved.

## **Membership Report**

- 1 renewal this month.

## **Social Director's Report**

- OPH
  - April OPH @ Boston Fish in CR @ 6:00pm on 4/4.
  - May OPH @ Cancun in CR @ 6:00pm on 5/2.
- Hops for Housing on 4/7.
- Highway Cleanup on 4/22 from 10-noon.
- Compass rose Band has upcoming shows @ The Q Casino and Meskwaki Casino.
- Participation in this year's BBQ Roundup – Approved.
  - Randy is point of contact for event
  - Purchase more tattoo decals (100) – Approved.

## **Chili Challenge**

- Chili Challenge 2019 – Approved 8-0.
  - Steve will sign contract and Randy will deliver to Marriott.

## **Selection of Monthly Meeting Location**

- Chrome Horse (NewBo) selected as club meeting site. Approved 8-0.
  - Waiting to hear back from Chrome Horse on reserving the third Thursday of the month for the rest of the year. (Rider Room)
  - Backpocket selected as backup meeting space if/when the Chrome Horse has a conflict.

## **50/50 Charities**

- Charities selected for 2018.
  - IC Animal Shelter – Steve invited them to speak at our April meeting.
  - Shelter House – Steve invited them to speak at our May meeting (tentative).
  - Cedar Valley Humane Society – Robin will contact them about speaking to us in the future.

- Freedom Foundation (Veterans Food Pantry) – Gerald will contact them about speaking to us in the future.

### **Club Birthday Party**

- May 19<sup>th</sup>.
- Sponsor Pub crawl again in NewBo/Czech Village.
  - Meet at Chrome Horse for club birthday after pub crawl @ 5-ish.
  - Pub crawl start time will be 30 minutes before Houby Days parade.
  - Pub Crawl locations and times will be posted on Facebook page.

### **Des Moines Concert & Tailgate**

- Tailgate @ Buffett Concert will be from 2:00-6:30pm.
- The Bamboozlers are scheduled to play at the tailgate.
- There is no cover for this event.
- Isle of Iowa and Des Moines Parrot Head Clubs will sell Raffle tickets to raise money for charity. Our charity proceeds will be added to the Island Fever Showcase charity.
  - Tickets are \$5 each or 5 for \$20.
  - Prizes to date will include:
    - Food cards from Dahls.
    - Cards from Wells Fargo
    - Tickets for Island Fever Showcase.
- Will need to apply for a Raffle Permit from the City of Des Moines.

### **Surf Ballroom Updates**

- VIP tickets are sold out!
  - Have slightly oversold a few VIP tickets due to late arriving orders.
- Entertainment lineup is set.
- Partnerships
  - Sponsorships and Advertising
    - Bart will send out updated letters and Island Fever Showcase Event Guide pricing via email.
  - Chamber of Commerce
    - Bart and Gerald attended the Chamber's quarterly coffee.
      - Gave an Island Fever Showcase presentation.
      - Provided a promo package which included a CD with music from various entertainers scheduled for the event.
    - Friday night at the Band Shell in downtown Clear Lake.
    - Up to 4 bars will host musicians after Band Shell event.
    - Chamber will coordinate with local food trucks for the event.
    - Chamber will provide Trolley during Island Fever Showcase.
  - Alpha Media Group
    - Will be our exclusive media sponsor.
- Booze Cruise
  - Sunday morning or Monday morning before departure.
    - 2 hour cruise around Clear Lake.
    - Potentially \$20/person, would include box breakfast and 1 drink.
  - \$750 rental fee (\$500 deposit required)
  - Send out poll to judge interest.