

ISLE OF IOWA PARROT HEAD CLUB BOARD MEETING MINUTES

3/21/18

Meeting started at 6:50pm

Board Members

Present:

Bart Mason
Gerald Ptacek
Steve Robe
Steve Douglas
Randy Havlik
Tina Hansen
Robin Level
Deb Ptacek
Garry Joseph

Minutes of Last Meeting

- February minutes were approved as reported.

Treasurer's Report

- February report – Approved.

Membership Report

- 1 renewal this month.

Social Director's Report

- OPH
 - April OPH @ Boston Fish in CR @ 6:00pm on 4/4.
 - May OPH @ Cancun in CR @ 6:00pm on 5/2.
- Hops for Housing on 4/7.
- Highway Cleanup on 4/22 from 10-noon.
- Compass rose Band has upcoming shows @ The Q Casino and Meskwaki Casino.
- Participation in this year's BBQ Roundup – Approved.
 - Randy is point of contact for event
 - Purchase more tattoo decals (100) – Approved.

Chili Challenge

- Chili Challenge 2019 – Approved 8-0.
 - Steve will sign contract and Randy will deliver to Marriott.

Selection of Monthly Meeting Location

- Chrome Horse (NewBo) selected as club meeting site. Approved 8-0.
 - Waiting to hear back from Chrome Horse on reserving the third Thursday of the month for the rest of the year. (Rider Room)
 - Backpocket selected as backup meeting space if/when the Chrome Horse has a conflict.

50/50 Charities

- Charities selected for 2018.
 - IC Animal Shelter – Steve invited them to speak at our April meeting.
 - Shelter House – Steve invited them to speak at our May meeting (tentative).
 - Cedar Valley Humane Society – Robin will contact them about speaking to us in the future.

- Freedom Foundation (Veterans Food Pantry) – Gerald will contact them about speaking to us in the future.

Club Birthday Party

- May 19th.
- Sponsor Pub crawl again in NewBo/Czech Village.
 - Meet at Chrome Horse for club birthday after pub crawl @ 5-ish.
 - Pub crawl start time will be 30 minutes before Houby Days parade.
 - Pub Crawl locations and times will be posted on Facebook page.

Des Moines Concert & Tailgate

- Tailgate @ Buffett Concert will be from 2:00-6:30pm.
- The Bamboozlers are scheduled to play at the tailgate.
- There is no cover for this event.
- Isle of Iowa and Des Moines Parrot Head Clubs will sell Raffle tickets to raise money for charity. Our charity proceeds will be added to the Island Fever Showcase charity.
 - Tickets are \$5 each or 5 for \$20.
 - Prizes to date will include:
 - Food cards from Dahls.
 - Cards from Wells Fargo
 - Tickets for Island Fever Showcase.
- Will need to apply for a Raffle Permit from the City of Des Moines.

Surf Ballroom Updates

- VIP tickets are sold out!
 - Have slightly oversold a few VIP tickets due to late arriving orders.
- Entertainment lineup is set.
- Partnerships
 - Sponsorships and Advertising
 - Bart will send out updated letters and Island Fever Showcase Event Guide pricing via email.
 - Chamber of Commerce
 - Bart and Gerald attended the Chamber's quarterly coffee.
 - Gave an Island Fever Showcase presentation.
 - Provided a promo package which included a CD with music from various entertainers scheduled for the event.
 - Friday night at the Band Shell in downtown Clear Lake.
 - Up to 4 bars will host musicians after Band Shell event.
 - Chamber will coordinate with local food trucks for the event.
 - Chamber will provide Trolley during Island Fever Showcase.
 - Alpha Media Group
 - Will be our exclusive media sponsor.
- Booze Cruise
 - Sunday morning or Monday morning before departure.
 - 2 hour cruise around Clear Lake.
 - Potentially \$20/person, would include box breakfast and 1 drink.
 - \$750 rental fee (\$500 deposit required)
 - Send out poll to judge interest.