

ISLE OF IOWA PARROT HEAD CLUB BOARD MEETING MINUTES

5/8/18

Meeting started at 6:15pm

Board Members

Present:

Bart Mason
Gerald Ptacek
Steve Robe
Steve Douglas
Randy Havlik
Tina Hansen
Robin Level
Deb Ptacek
Garry Joseph

Minutes of Last Meeting

- April minutes were approved as reported.

Treasurer's Report

- April report – Approved.

Membership Report

- 4 membership renewals
- Total membership – 114 Parrots, 11 Parakeets.
- Touching base with new members and renewals to verify any missing info.

Social Director's Report

- OPH
 - June OPH @ Broken Spoke @ 6:00pm on 6/6.
 - July OPH @ Safari Lounge @ 6:00pm on 7/11.
 - August OPH @ Mulligans @ 6:00pm on 8/1.
- BBQ roundup
 - Have not heard anything from them.
 - Board considering not participating this year.

Club Mail

- Received a check from Johnson/Washington County United Way – Thanks Tina.

Quarterly Charities

- Charities selected for 2018.
 - Freedom Foundation – Gerald invited them to speak at our June meeting.
 - Robin is hoping to have Cedar Valley Humane Society speak at either the July or August meetings.

Club Birthday Party

- May 19th.
- Pub crawl in NewBo/Czech Village beginning at 10:00am at Kickstand.
 - Meet at Chrome Horse for club birthday after pub crawl @ 4:30pm.
 - Pub Crawl locations and times will be posted on Facebook page.
- Birthday Cake from Hy-Vee ½ slab.
- Games: Bingo or Trivia?
- Awards
 - Parrot Head of the Year
 - Lost Shaker of Salt
 - Grape Fruit – Juicy Fruit
 - Golden Palm Tree Service Award.

Des Moines Concert & Tailgate

- Tailgate @ Buffett Concert will be from 2:00-6:30pm.
 - Signup sheet for 1 hour shifts to sell raffle tickets.
 - T-shirts for Volunteers provided by Community Choice (Logo Branding is in progress).
 - Give away items – Tattoos
 - Island Fever Showcase info.
 - Card Readers? Randy has 2, Tina has 1.
- Community Choice Credit, Isle of Iowa and Des Moines Parrot Head Clubs will sell Raffle tickets to raise money for charity.
 - 50% to Community Choice. (American Heart Association)
 - 25% to Des Moines PHC. (Alzheimer's Association)
 - 25% to Isle of Iowa. (North Iowa Cultural Center)
 - Tickets are \$5 each, 10 for \$20, and 50 for \$50.
 - Drawing for Prizes will be at 6:30pm, must be present to win.
 - Grand Prize – Margaritaville Resort stay.
 - Land Shark surfboard.
 - Land Shark bling.
 - Tickets for Island Fever Showcase.
- Have received all required permits from the City of Des Moines.

Surf Ballroom Updates

- VIP tickets on the floor are sold out!
 - Surf has sold 47 tickets so far without any advertising.
 - Surf will begin advertising event after 5/31.
- Preliminary Entertainment schedule provided to Board.
 - Still considering adding to lineup.
- Partnerships
 - Alpha Media Group (6 Radio Stations) is our exclusive media sponsor.
 - Alpha will start advertising after 5/31.
 - 30-60 second spots across all stations.
 - Artist interviews.
 - Ticket giveaway.
- Raffle/Auction items
 - Ask membership to donate or collect signature items for baskets.
 - Have a special June meeting inviting members to attend and participate in discussions concerning raffle items, volunteer hours, etc.
- Web Site
 - Possible online raffle for one week time share in the Smokey Mountains.

Club Shirts & Merchandise

- Estimate from shirt shop in Iowa City to refresh supply. (same colors)
 - S-XL @ \$8.26, 2XL @ \$10.40, 3XL @ \$12.45.
 - Follow up with Vendor to determine minimum numbers for each size.
- Coonrod embroidery is \$7.50/shirt plus cost of shirt.
 - Board approved looking at the purchase of both Hats and Shirts

Meeting Adjourned at 8:15 pm. Minutes Submitted by Steve Douglas 5/30/18
Next Board Meeting TBD.